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## SHAWNEE CONVENTION & VISITORS BUREAU WEBSITE RECOGNIZED

Travel Industry Association of Kansas Awards CVB Website "Best Overall Website in State"

SHAWNEE, Kan. October, 2010 – The Shawnee Convention & Visitors Bureau has been recognized by the Travel Industry Association of Kansas (TIAK) for having the best overall website in the state. The award was presented during the 28<sup>th</sup> annual Kansas Tourism Conference held October 10-12 in Kansas City, Kansas.

The Shawnee website placed first among all entrants, including Garnett Tourism, the Leavenworth Convention & Visitors Bureau and Go Wichita for the honor. A panel of independent advertising professionals judged the sites based on originality, design and technical features. The Shawnee website received high marks in all categories.

Among the positive comments provided in the judges evaluation forms were, "The video, top attractions, quick links, icon for "Best Places to Live 2010," and news and events all draw me into the site;" "Love the green space with the swingset and birds. Fonts are easy to read and it's well organized;" and "Nice theme with Good Starts Here! Very original."

At the same conference, Kevin Fern the Executive Director of the Shawnee CVB, was elected to serve on the organizations Board of Directors for a three-year term to expire in 2013. Jerry Cook, President and CEO of the Overland Park Convention & Visitors Bureau and the incoming President of TIAK, also announced that Fern will serve as Chair of the Advocacy Committee for the organization.

### About the Shawnee CVB:

The Shawnee Convention & Visitors Bureau (CVB) functions as a division of the Shawnee Chamber of Commerce. The CVB is committed to promoting tourism for the city by leading and implementing marketing efforts to attract visitors and events to Shawnee. The CVB serves as the face of the city by hosting hospitality and welcoming tents at all major events and celebrations throughout the year. Emphasis is placed on joint partnerships and co-op marketing efforts with both state and regional tourism agencies and alliances. For more information, contact us at 913.631.6545 or visit our website at [www.goodstartshere.com](http://www.goodstartshere.com).

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If you'd like more information about this topic, or to schedule an interview with Kevin Fern, please call the Shawnee Convention & Visitors Bureau office at 913.631.6545 or email Kevin at kfern@shawneekscvb.com.